

CHARITY HOUSE (WINDSOR)

O/A BRENTWOOD RECOVERY HOME



ANNUAL REPORT 2023

Websites:

www.brentwoodrecovery.com

www.brentwoodlottery.com

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Ken Courtenay, Chair



Janis Cramp, Vice Chair



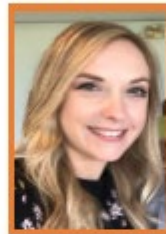
Allen Provost, Treasurer



Sonja Grbevski, Past Chair



Grace Doiron, Secretary



Brooke Gyetvai



Cari May



Donna Ryan



Ervin Keczem



Glen Malott



Greg Labord



Joe Papa



Linda Lloyd-Dupuis



Maureen Rudell



Rick Pilon



Tom Dupuis

2022-2023

BOARD OF DIRECTORS

Message from the Chair

Well here we are - soon to celebrate 60 years, 60!! Brentwood, a place of hope that started serving meals to lost souls, people that society called immoral, lazy, of poor character, degenerates: Drunks, Winos, Lushes - like me, 28 years ago.

And that is what I thought of myself in my darkest days - 42 years old and with no hope, no future, incapable of giving or receiving love. And then I entered Brentwood. Hope

There have been many events in the years since Father, Jim, and Kay Ryan started Brentwood: moving to the old Elmwood casino (built in 1943), periods of staff expansion, periods of staff layoffs, two Boards of Directors dissolved, government involvement and much more. But the message, the message delivered under the stewardship of Father Paul, Don Russell, Dan Soulliere, Dan Martin and Jenn Bastien, and now Elizabeth Dulmage, our core message remains. The core message we wish to relay is, I believe, one of hope. Is that not what we alumni when attending group or on one on ones wish to impart. "I was where you are, I am now here, follow our program of recovery, hope".

The challenges today are varied, the expenses are much higher (minimum wage 40 hour week is \$34,000.00 per annum), our building is 80 years old!, more drugs, more deadlier drugs like fentanyl, meth, opioids that require new methods of treatment, more expensive methods of treatment. This is our reality. But the core belief, that we offer hope, has not and will not change.

All of us would like, and the Board is working towards, increasing capacity and decreasing wait times for clients. A new lottery system started in 2022, the fundraising committee started in 2023 looking for more fundraising opportunities, a strong team under Elizabeth searching for increasing government funding and decreasing expenses. We want, really want, to increase our client base, we will but we must and will pay our bills.

There are many challenges and changes, but this truly is an exciting time for Brentwood; a time when new treatment models are introduced to allow us to help a wider range of clients, not to diminish our old program but to add to it - ask, listen, do what you are told. Share, Confide, Consult. These guides are not leaving. We learn new things to reach more people suffering, to offer a chance at redemption, a chance for a new life, a chance to love and be loved. To offer the same thing I was offered 28 years ago. Hope

Respectfully,

Ken Courtenay

Message from the Executive Director

"Renaissance", French word meaning "rebirth; revival or renewal"

"Imagine" "To form a mental image, to think to believe"

"Renaissance and Imagine", two words of inspiration and the challenge given to us in the Fall of 2020 when the Provincial Supervisor appointed and empowered a new board to lead Brentwood's Strategic Plan.

This past year saw Brentwood returning to a new normal; COVID 19 restrictions lifted and the fellowship was welcomed home. We renewed connections and we made new connections. Brentwood's foundation is on these connections and we are constantly seeking feedback from all alumni on ways to improve and ways to support new alumni and reengage some of the alumni that left over the last 5 years. A couple of the many examples of this collaboration include:

- The Alumni In Service, imagined, planned and launched by alumni for new graduates
- The establishment of a Diversity and Fundraising Committee of the Board that includes alumni members

We have also continued the efforts to ensure the legacy of Brentwood's program is preserved and at the same time ensure we are delivering programs and services that reflect best practices in addiction treatment. For example: expanding the team to include more registered psychotherapists, adding navigators who assist with housing, legal and financial matters; an addiction physician and a full-time Volunteer and Special Events Coordinator. Much of the effort over this past year has focused on Brentwood's role as an integral and valued partner in Mental Health and Addictions health care in our community and provincially.

Brentwood's success is not possible or sustainable without everyone's support. I would be remiss if I didn't thank all the alumni volunteers; our Board of Directors who are also all volunteers; our community partners in Mental Health and Addiction, donors, sponsors and of course the entire community both residents and businesses that generously purchase lottery tickets including the monthly 50/50s and our signature event the "Dream Home Lottery".

An annual report is also an Executive Director's opportunity to acknowledge the staff (see page 5). Without their knowledge, expertise and experience Brentwood would not be the incredible organization it is. Going above and beyond is normal practice here; this team brings their heart and spirit every day. What they do is so much more than a "job"; they are called to "be of service" to those needing help and for treatment of addictions. It is not easy and someday it takes a real emotional and mental toll. I am truly grateful for everything they do. I continue to feel privileged to be part of this team.

My personal reflections on this past year--we learned and laughed and loved; we discussed, debated and sometimes disagreed. It wasn't always pretty and it wasn't always easy. The coming year will undoubtedly be filled with the same; the Redesigning Our Future Initiative will really be a collective focused approach as we all come together to inform the next steps. What I know to be true is that when a vision is shared the possibilities are limited only by our imagination and our commitment to serving our community.

**BRENTWOOD: TRANSFORMING LIVES AND COMMUNITIES THROUGH
COMPASSION, HOPE, RECOVERY AND SERVICE**

Respectfully



Elizabeth Dulmage

Brentwood Recovery Home Staff

Adam Vandermuren
Al Malcolm
Ashley Hartlieb
Barry Ashby
Bernhard Freisen
Bryan Trudel
David Richardson
Doug Andrews
Ed Jahn
Elizabeth Dulmage
Eric Radke
Gianna McKenna
Ian Owen
Jamie Fowler
Jamie Lewenza
Janis Cramp
Jenn Bastien
Jenn Drescher

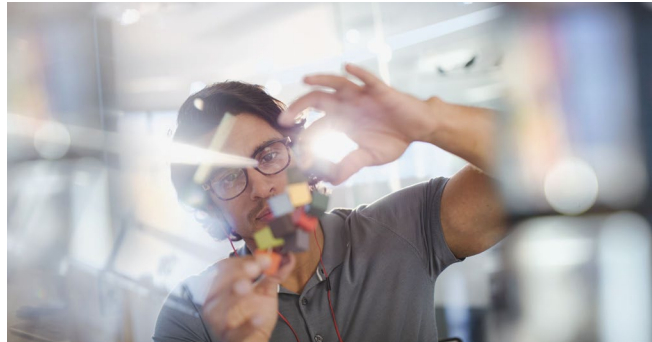
Jennifer Lavin
Jim McKnight
Joe Papa
Karen Roberts
Keith Hamel
Kelly Burling
Kelly Davey
Leo Gascon
Leslie Taylor
Marc Zakoor
Mary Cadieux
Matt Ditty
Mike Collins
Mike Losier
Nadine Hewton
Natasha Arsenaault
Nicole Boussey
Paul Guarasci

Paul Kristalovich
Paul McCann
Rene Beaulieu
Rick Schram
Rosanne St. Denis
Russell Robinet
Sahar Jomaa
Samantha Horne
Sandy Moor
Shannon Ellis
Sheryl Butler
Susan Giacchini
Tammie Lumley
Tom Butler
Tracy Seguin
Victor Darrow
Yvette Kowalski



STRATEGIC HIGHLIGHTS

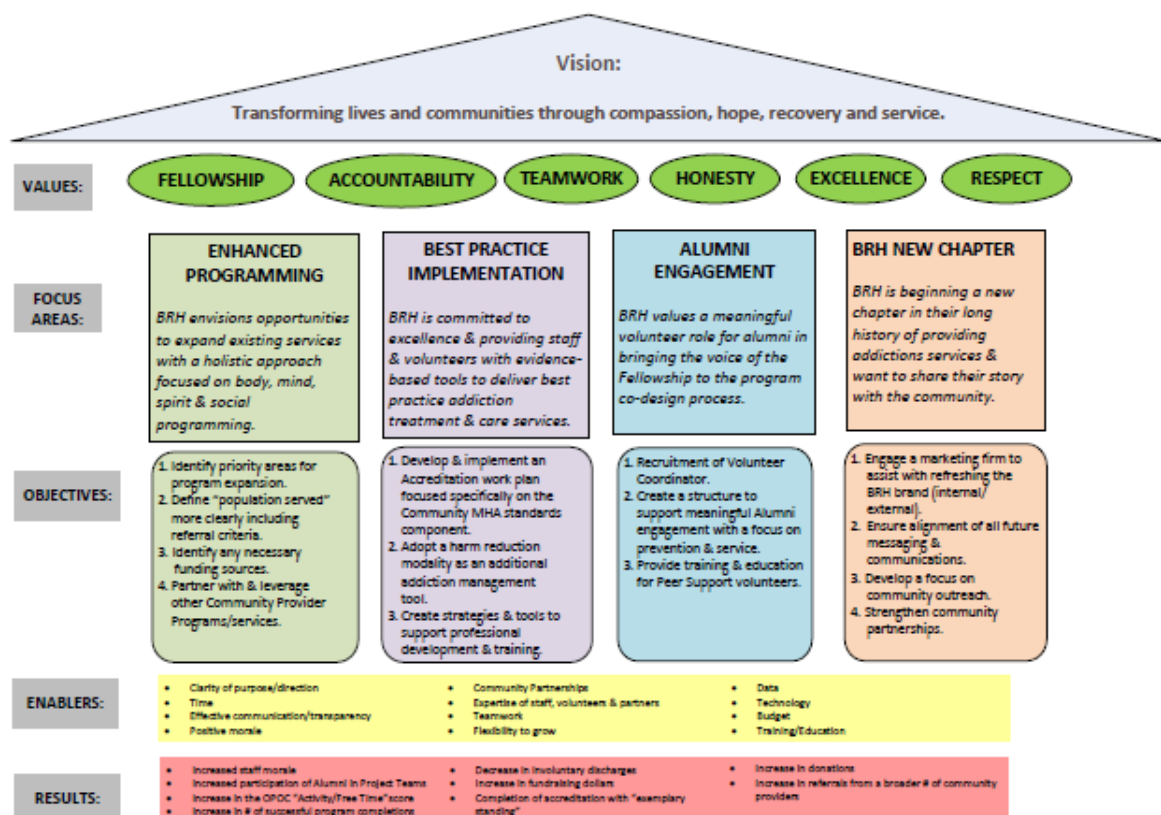
OUR MISSION	OUR VISION	OUR VALUES
As an integral part of the addictions and mental health continuum, Brentwood provides lifelong, compassionate and evidence-informed treatment to people whose primary goal is lifelong recovery from alcohol and drug misuse. Additionally, we provide ongoing, community-based support for family members.	Transforming lives and communities through compassion, hope, recovery and service.	Fellowship Accountability Teamwork Honesty Excellence Respect



REDESIGNING OUR FUTURE INITIATIVE

All the staff came together for two sessions this spring and summer to imagine how to preserve the foundation and traditions of Brentwood, align our team's work with the Mission, Vision and Values and imagine what could we do to build on that foundation so that we are doing everything possible to help people recover from addictions. Those efforts created the Redesigning Our Future Initiative.

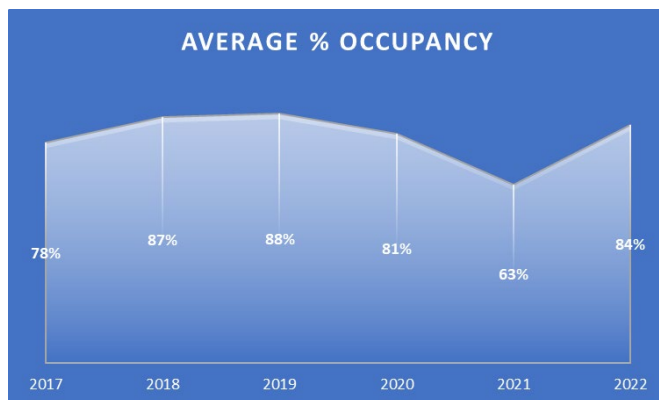
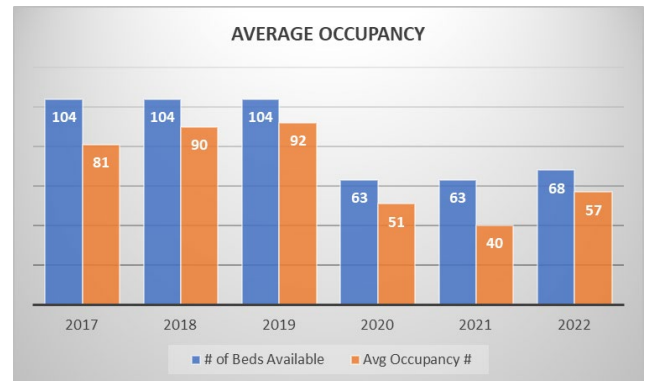
Led by Leadership Team members, staff and alumni have signed up for one or more of the project teams to provide input as to how we can achieve our objectives. The project teams will meet for two hours once a month.



OPERATIONAL HIGHLIGHTS

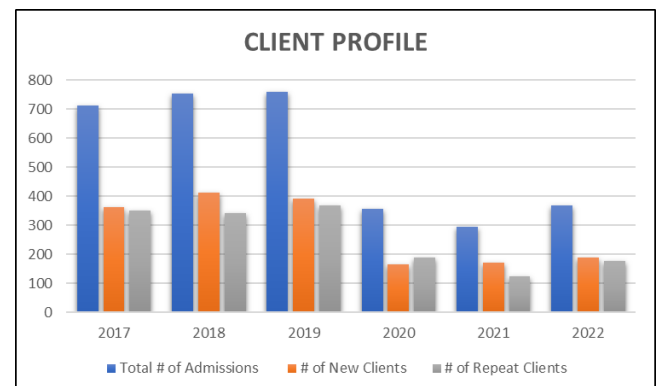
The following graphs represent how we are performing. Included are both pre and post pandemic years:

The Average Occupancy graph is the number of beds that BRH has open and the average number of them that were occupied over the years 2017 to 2022. Note: Post pandemic, 68 beds were available compared to 104 before the pandemic due to financial constraints.



The Average Percentage Occupancy is the percentage of available beds that on average are occupied during the year from 2017 to 2022.

The Client Profile is the total number of admissions in the year and how many of those admissions were clients who were new to Brentwood and how many were clients who had previously had an admission to Brentwood.



The Eligibility Wait Times is the average number of days people wait from the time they call intake to when they speak to an intake worker to assess if they are eligible for Brentwood. The Service Wait Time, is how many days from the time they call intake to being admitted.

FINANCIAL HIGHLIGHTS

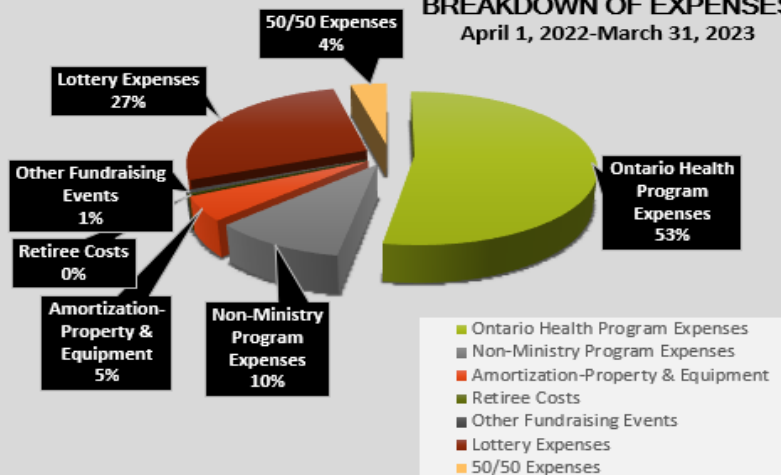
BREAKDOWN OF REVENUE SOURCES
April 1, 2022-March 31, 2023



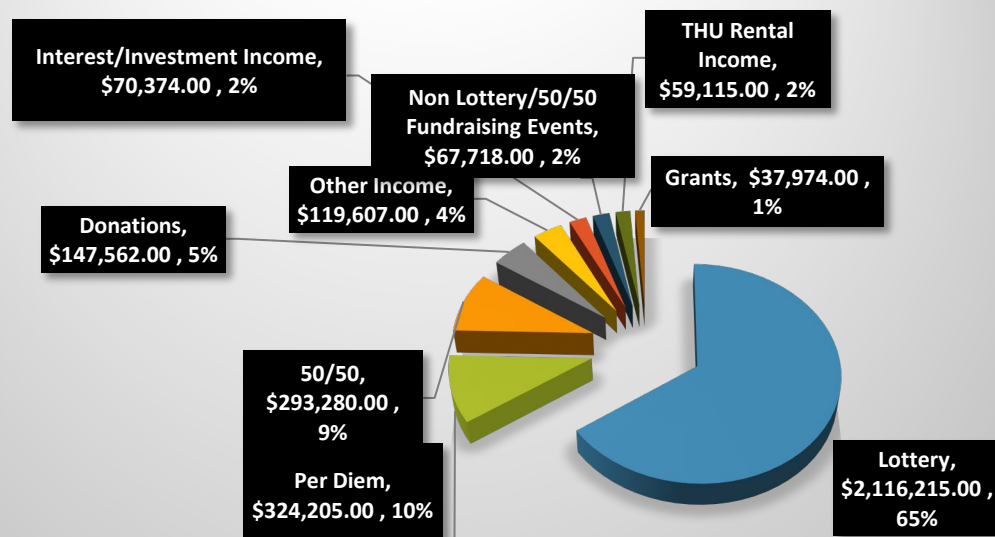
Refer to Breakdown of Non-Ministry of Health Funding graph for details.

Ontario Health Program Expenses include items like salaries and benefits, utilities, food costs, repairs and maintenance, etc.

BREAKDOWN OF EXPENSES
April 1, 2022-March 31, 2023



BREAKDOWN OF NON-MINISTRY OF HEALTH FUNDING



FUNDRAISING HIGHLIGHTS

HOME LOTTERY



LOTTERY 31 WAS A SUCCESS!

Total Sales (home lottery & 50/50 from October 1 to December 31):

- Total gross sales = **\$2,116,216**; net revenue was **\$556,612**

Lottery Highlights:

- Successful migration to the Rafflebox electronic platform
- Lottery grossed \$2,116,216 in sales
- Opening day sales was \$77,910
- Grossed \$1 million in sales in only 25 days
- Top sales month was October with over \$1.1 million in sales
- We conducted 13 in-person sales events
- We conducted 10 weeks of continuous in-person sales at Brentwood and 7 weeks at Lynn's Variety in Amherstburg
- Vast majority of purchases were made online
- Top tier packages were the most popular to purchase
- Digital advertising with Rafflebox was a success averaging a 4:1 return

Home Lottery Breakdown:

- Total gross sales was \$1,837,500
- Total # of tickets sold = 63,116

50/50 Lottery Breakdown:

- Total gross sales = \$278,715
 - \$253,130 from online purchases
 - \$6,750 from cash purchases
 - \$8,070 from credit purchases
 - \$10,765 from debit purchases
- Total # of tickets sold = 927,245

50/50 LOTTERY WINNERS (May - August 2023)

Brentwood held its first 50/50 electronic monthly draw in the spring of 2023. Here are the winners of these draws and their respective amounts.

WINNER!

MAY Grand Prize - \$83,585



Linda Scheer

WINNER!

JUNE Grand Prize - \$41,142.50



David Uras

WINNER!

JULY Grand Prize - \$42,840



Jesusa Pirado

WINNER!

AUGUST Grand Prize - \$31,500



Richard Lucas

A YEAR IN REVIEW (PHOTOS)



The Father Paul Annual Golf Scramble fundraiser was held June 17, 2023 at Orchard View Golf Course.

This year's Volunteer Appreciation Dinner was held April 15, 2023. This is an evening of dinner and dance recognizing all volunteers who have committing their time throughout the year. (No photos available).

The Annual Picnic provides a forum for recovering alcoholics/alumni to bring their families for a day of fun and fellowship. This Year's event was held on July 9.



Thanks to the volunteer Social Committee for their planning skills. It is important that clients on program experience hope and see that a life without substance can be a happy one! The Committee plans at least three events annually including a New Year's Eve Dance.



Brentwood's Charlie Baird Pig Roast Memorial Fundraiser was held September 9, 2023. Nearly 400 alumni, staff, and guests were in attendance for a wonderful dinner and evening of entertainment hosted by British Beat.

